The Price of the World’s Most Affordable Car

A symposium probing the impact of the Tata Nano and mass auto-mobility on the physical and social structures of the Indian subcontinent.

THURSDAY, MARCH 10, 2011
Call Auditorium, Kennedy Hall, 4–6 p.m.
“What does the Nano Want? Design as a Tool for Future-building”
Arjun Appadurai · Ratan Tata · Kent Kleinman · David J. Skorton

FRIDAY, MARCH 11, 2011
105 Ives Hall, 11:30 a.m.–4:30 p.m.
11:30 a.m. Panel Session 1: Nano Anatomy
Abhay Deshpande · Linda Nozick · Phil Patton · Aleksander Mergold
1:30 p.m. Panel Session 2: Landscapes of Mobility
Madhav Badami · Dilip da Cunha · Vyjayanthi Rao · Neema Kudva
3:15 p.m. Panel Session 3: Nano and Design Cultures
Donald Albrecht · Bijoy Jain · J. Abbott Miller · Mary N. Woods

305 Ives Hall, 5–6 p.m.
“Storytelling in the City”
Suketu Mehta · Durba Ghosh